



The International Health, Racquet & Sportsclub Association is a not-for-profit trade association open to investor-owned and member-owned fitness, racquet, and athletic facilities. Associate memberships are available to manufacturers or suppliers of products and services of use to IHRSA members.

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Thanks for the Chance!

I've had the distinct honor and privilege of serving as the chairperson of IHRSA's board of directors for the past year. It's been a remarkably rewarding period for me, one during which IHRSA and our industry have clearly made a great deal of progress.



Bill McBride
IHRSA Chairperson

When my tenure ends this month, I'll pass the baton to Brent Darden, the owner and general manager of the TELOS Fitness Center in Dallas, but I'll remain on the board for another year as ex officio.

As his colleagues and friends know well, Brent is a man of integrity, skill, and broad vision who enjoys teamwork—in other words, the right person to support Joe Moore, IHRSA's president and CEO, in advancing the association's mission.

IHRSA is *the* leading trade association for our industry, and I'm humbled by the experiences I've had with our member clubs and associate members in my role as chairperson. Rather than "serving," it felt more like having fun, just like the work we do in our clubs.

Many of us have never worked in any other industry, and have no regrets about it. We're fortunate to be players in a field that feeds and frees our passion. We should continue to count our blessings as we work hard to promote our cause—that of improved health for all.

I'm particularly proud of IHRSA for the following reasons:

- Because its management, staff, and current board of directors perform their duties in an effective, collaborative, and transparent manner.
- Because it's fiscally responsible with our money—increasing reserves while investing in programs, events, research, publications, and public policy to grow and protect the industry.
- For the success of its legislative initiatives both in the U.S. and beyond.
- Because it continues to adopt technology to serve us better: e.g., its Website, ihrsa.org, which has been translated internationally; its aggressive tracking of state public policy; and its new, user-friendly mobile app.
- For the continued growth and success of its international events and conferences.
- For the rich culture that IHRSA, in concert with all of its constituencies, has created—that of "success by association." By working and moving forward together, we are, in fact, stronger.

Here's to you—the IHRSA family and community!

Thanks for all of the opportunities you've offered me. —

— Bill McBride, Bill.McBride@ClubOne.com